



SEASON 7 of the UnLonely Film Festival

Showcase your commitment to addressing one of today's biggest emotional health challenges.

The Foundation for Art & Healing is fighting the loneliness epidemic, and we can't do it alone.

As a Sponsoring Partner of the UnLonely Film Festival, YOU will be a part of the solution.

Loneliness is now being recognized as a national public health issue affecting virtually every segment of the population.

Sponsorship puts you in the forefront of acknowledging and addressing the toxic physical and emotional health impacts of loneliness.

The UnLonely Film Festival, now in its seventh season, selects 35-40 films that tell powerful stories of how we can overcome our loneliness through connection using the arts and creativity. Filmmakers submit their original films from October-February each year, and winners are selected in March. The Festival Launch Event takes place in June. **As a sponsor, you will benefit all year long during the Festival.**

During the seventh season of the UnLonely Film Festival from June 2023-May 2024, you'll benefit from:

- ★ **Film Festival media exposure:** The Foundation for Art & Healing has recently generated major media stories in prominent news outlets and publications, including PBS NewsHour, The Wall Street Journal, CBS Morning Show, The Washington Post, the Boston Globe, and Vogue.
- ★ **Promotional support** (press releases, social media kits, etc.) and coordination with Film Festival staff to highlight your involvement.
- ★ **Recognition and participation at the UnLonely Film Festival Launch Event** in June 2023 where arts, medical, and public policy luminaries will join us as we screen the winning films and present awards to the filmmakers.

The UnLonely Film Festival films stream online all year!

See the the Festival Winners from the sixth season at UNLONELYFILMS.ORG



Season 7 UnLonely Film Festival Hybrid Launch Event

A celebration and select showing of the winning films from the seventh season of the UnLonely Film Festival is planned for June 2023 where filmmakers, special guests, and sponsors will be featured.

Last year's awards were presented by Mike Paseornek, formerly of Lionsgate Films.



Dr. Michelle A. Williams, Dean of the Harvard T. H. Chan School of Public Health, shared her perspective on the importance of the arts in addressing the loneliness epidemic.



View last year's event on our website at: artandhealing.org/uff6-launch-event

Film Festival Sponsors enjoy visibility for one full year!

- ★ **Visibility to our networks:** We recognize your commitment and generosity in our bi-weekly emails to all of our audiences and on our website.
- ★ **Acknowledgement in our programs:** We include your logo when the films are used on our public health platforms by employers, health plans, community organizations, and colleges and universities.

We use a diversity and inclusion lens in curation. Film themes focus on diverse groups and are delivered through programs on college campuses, in the workplace, and in community organizations. We reach older adults, people of color, immigrants, LGBTQ+ communities, and veterans.

SPONSORSHIP OPTIONS

BRONZE PACKAGE | \$10,000

- Logo placement in Film Festival promotional materials, online theaters, newsletters, and on the Film Festival website
- Access to a promotional toolkit including customizable templates for social media posts, graphics, press releases, plus copy for newsletters and other internal/external uses

SILVER PACKAGE | \$25,000

- **Everything in Bronze package, plus:**
- Logo placement during the Film Festival Launch Event and sponsor recognition by the Launch Event host

GOLD PACKAGE | \$35,000

- **Everything in Silver package, plus:**
- Customized branded webpage: UnLonely Film Festival Front Row developed for your organization's internal use with a curated selection of films
- Project UnLonely webinar customized for your community featuring loneliness expert, Jeremy Nobel, MD

PLATINUM PACKAGE | \$50,000+

ONLY 3 AVAILABLE

- **Everything in Gold package, plus:**
- Film Winner Award name associated with your brand. *Your organization chooses the name of the award.*
- Participation by a senior executive of your organization in the Launch Event program.
- \$1,000 of the package will be awarded to the filmmaker who wins the named award.

Want to learn more?

Contact us at:
sponsorship@artandhealing.org

